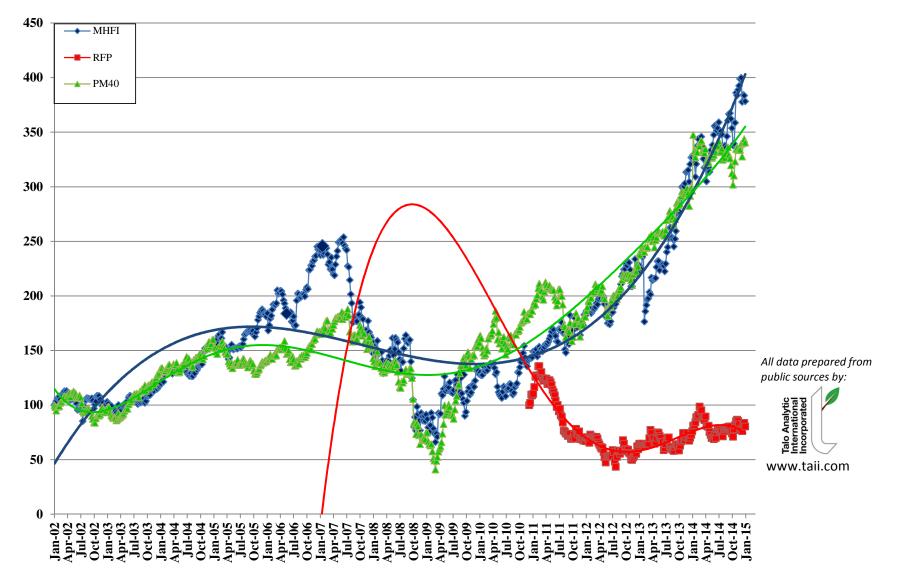


## Disconnected Comparisons 6 January 2015 McGraw Hill Financial Inc (MHFI) and Resolute Forest Products Inc (RFP)





## About the PM40

PaperMoney has developed this forest industry/pulp and paper stock index for use in gauging the relative health of the overall industry. The index, PM40, contains 40 companies engaged primarily in forestry; pulp and paper manufacturing; converting: and printing. Our criterion for selection is as follows:

- Geographic Limitations--none
- Stock Exchange Listing--must be listed on a US exchange (to eliminate the effects of currency fluctuations). American Depositary Receipts (ADRs) are eligible for inclusion.
- Must be primarily dependent on cellulose in any form for business health. In other words, Kimberly-Clark is included, but Procter & Gamble is not. McGraw Hill is included, but the New York Times is not.
- The PM40 is an equivalent-weight Index, rebalanced quarterly.

The companies comprising the index are:

| 1. 3M (MMM)                  | 11. Graphic Packaging (GPK)     | 21. Neenah Paper (NP)                       | 31. SAPPI (SPP)                |
|------------------------------|---------------------------------|---|--------------------------------|
| 2. Amcor (AMCRY)             | 12. Greif Brothers (GEF)        | 22. Orient Paper Inc (ONP)                  | 32. Schweitzer-Mauduit (SWM)   |
| 3. Bemis (BMS)               | 13. Hadera Paper Ltd (HAIPF)    | 23. Orchids Paper Products<br>Company (TIS) | 33. Sonoco (SON)               |
| 4. Brookfield (BIP)          | 14. International Paper (IP)    | 24. PCA (PKG)                               | 34. Stora Enso (SEOAY)         |
|                              |                                 | × ,   | 35. Universal Forest Products, |
| 5. Cenveo (CVO)              | 15. KapStone (KS)               | 25. Potlatch (PCH)                          | Inc (UFPI)                     |
| 6. Clearwater Paper (CLW)    | 16. Kimberly-Clark (KMB)        | 26. Rayonier (RYN)                          | 36. UPM Kymmene (UPMKY)        |
| 7. Deltic (DEL)              | 17. Louisiana Pacific (LPX)     | 27. Reed-Elsevier (RUK)                     | 37. USG (USG)                  |
| 8. Domtar (UFS)              | 18. McGraw Hill (MHFI)          | 28. Resolute Forest Products (RFP)          | 38. Verso (VRS)                |
| 9. Fibria Celulose S A (FBR) | 19. MeadWestvaco (MWV)          | 29. Rock-Tenn (RKT)                         | 39. Wausau Mosinee (WPP)       |
| 10. Glatfelter (GLT)         | 20. Mercer International (MERC) | 30. RR Donnelly (RRD)                       | 40. Weyerhaeuser (WY)          |

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